



Unique Visitors  
**1.2 Million**  
56% Mobile User



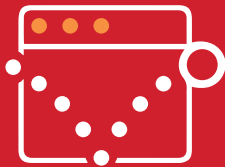
Page Views  
**8.2 Million**



Visits  
**1.8 Million**



Avg. Visit Duration  
**0:16:20**



Bounce Rate  
**45%**



Returning Visits  
**73%**

MOBILE APPS STATISTICS



Total Downloads  
**2.1M**  
Unique Visitors  
**46K**

Avg. Visit Duration  
0:11:51

Screen Views  
3.8M

Returning Visits  
89%

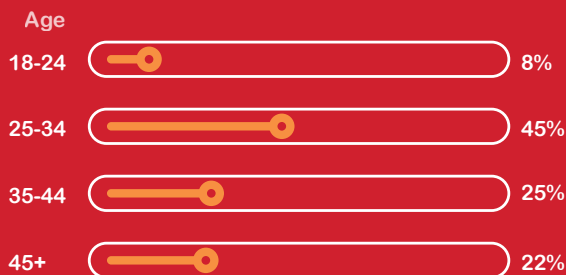
Screens per Session  
29.13



**61%**



**39%**



Facebook  
**+2.7M**



Twitter  
**+12K**

	KSA	KUWAIT	UAE	QATAR	BAHRAIN	OMAN	EGYPT	LEBANON	IRAQ
Unique Visitors	102K	179K	243K	45K	60K	18K	378K	95K	14K
Returning Visits	42%	61%	66%	52%	68%	49%	50%	56%	27%
Avg. Visit Duration	0:02:43	0:03:53	0:05:27	0:03:46	0:03:45	0:02:20	0:04:29	0:05:16	0:01:22
Bounce Rate	71%	67%	60%	66%	65%	69%	68%	59%	68%
Visits	123K	233K	344K	56K	80K	22K	504K	144K	18K
Pageviews	263K	586K	1.3M	144K	182K	37K	1.2M	607K	32K
Pages per Visit	4	6	8	6	6	4	5	7	2