



In numbers  
**RA2EJ**

**snapchat**



**Global**



**GCC**



**KSA**



**UAE**

**Views**



Daily  
**1.36 Million**



Daily  
**1.25 Million**



Daily  
**1.07 Million**



Daily  
**73K**



Monthly  
**10 Million**



Monthly  
**8.5 Million**



Monthly  
**7.2 Million**



Monthly  
**550K**

**Gender**



**35%**



**65%**



**35%**



**65%**



**35%**



**65%**



**30%**



**70%**

**Age**

13-17



13-17



13-17



13-17



18-24



18-24



18-24



18-24



25-34



25-34



25-34



25-34



35+



35+



35+



35+

